

Manager of Company Announcements ASX Limited PERTH WA 6000

15 April 2014

By E-Lodgement

Smart Parking attends Intertraffic Amsterdam 2014

Intertraffic Amsterdam is the pre-eminent global trade fair in the traffic and transport industry. Since 1972, Intertraffic Amsterdam has become the platform of choice for the world's leading companies to showcase their latest products and techniques.

This is the second time that Smart Parking (ASX:SPZ, **Company**) has exhibited at Intertraffic, but the first under the new brand of Smart Parking. The Company was extremely pleased with the reaction from industry participants at the conference to its technology products and services, and at the breadth and depth of business development opportunities which were generated. The Company is now busy following up these numerous leads. Of particular interest to attendees was the Company's leading edge radio frequency identification parking capability combined with its sophisticated back-office software and solutions.

During the exhibition, Managing Director Paul Gillespie was interviewed for The Parking Network. This interview is now live on the company website (www.smartparking.com) and also on You Tube.

The interview can be viewed at: https://www.youtube.com/watch?v=jb46srzN0Vc



The Company's stand at Intertraffic Amsterdam.

The World's Smartest Parking Tools

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The company will be exhibiting its products and services at selected trade shows in New Zealand, Australia and the UK in the coming months, consistent with its sales and marketing strategy.

For and on behalf of Smart Parking:

Jeremy King

Company Secretary
Smart Parking Limited