

ASX RELEASE – 19 SEPTEMBER 2011

Director Appointment

Australian iron ore producer BC Iron Limited (“**BC Iron**” or “**the Company**”) is pleased to announce the appointment of experienced mining executive, Andrew Haslam, to the Board as Non-Executive Director with immediate effect.

Perth-based Mr Haslam, a qualified mining engineer, is a highly experienced and well credentialed executive with 27 years of operational and executive experience in the Australian mining industry.

Mr Haslam was Managing Director of ASX listed Territory Resources Ltd (“**Territory**”) until August 2011. At Territory, Mr Haslam was responsible for managing an iron ore operation exporting 2 million tonnes per annum (“**Mpta**”) of DSO Lump and Fines in the Northern Territory to Chinese steel customers. His role included improving the production performance of Territory’s iron ore operations through the successful implementation of a pit-to-port efficiency program.

Mr Haslam stepped down as Managing Director as part of a Board restructure following the completion of the successful \$133 million on-market takeover bid for Territory by Noble Group Limited.

Prior to his role with Territory, Mr Haslam has held a number of key operational roles in the mining contracting industry.

Tony Kiernan, Chairman of BC Iron said, “We are delighted to have secured an executive of Andy’s experience and calibre to the Board. His management experience in mining operations will prove invaluable to BC Iron and further strengthens the Board as we aim to step up production at the Nullagine Iron Ore Project to 5Mtpa in 2012.”

- ENDS -

FOR FURTHER INFORMATION:

MIKE YOUNG / MORGAN BALL
MANAGING DIRECTOR / COMPANY SECRETARY
BC IRON LIMITED
TELEPHONE: +61 8 6311 3400

RELEASED BY:

DAVID TASKER / JAMES HARRIS
PROFESSIONAL PUBLIC RELATIONS
TELEPHONE: +61 8 9388 0944

About BC Iron Limited

BC Iron is an iron ore development and mining company with key assets in the Pilbara region of Western Australia. The Company's core focus is the Nullagine Iron Ore Project, a 50/50 joint venture with Fortescue Metals Group Limited. The JV uses Fortescue's infrastructure at Christmas Creek, 50km south of the Mine, to rail its ore to Port Hedland from where it is shipped direct to customers overseas. Mining commenced in November 2010 and first ore on ship occurred in February 2011 - just over four years from listing on the ASX.

Key Statistics

Shares on Issue: 94.9 million

Cash & equivalents: 30 June 2011 ~\$17.5m

Board and Management:

Tony Kiernan	Chairman & Non-Executive Director
Mike Young	Managing Director
Terry Ransted	Non-Executive Director
Glenn Baldwin	Non-Executive Director
David Coyne	Alternate Non-Executive Director
Andy Haslam	Non-Executive Director
Morgan Ball	CFO & Company Secretary

Major Shareholders:

Consolidated Minerals:	24.3%
Regent Pacific Group:	22.9%

Website: www.bciron.com.au