

Resonance Health Limited ASX: RHT

Annual General Meeting 24<sup>th</sup> November 2016



## Disclaimer

This presentation contains forward looking statements which may be subject to significant uncertainties outside of the Company's control.

No representation is made as to the accuracy or reliability of forward looking statements or the assumptions on which they are based.

Actual future events may vary from these forward looking statements and you are cautioned not to place undue reliance on any forward looking statement.



## Resonance Health Limited

- RHT develops and delivers non-invasive quantitative medical imaging software and services
- Market capitalisation ~ AU\$10M (approx. 400 million shares on issue)
- Significant investment in marketing, R&D and team
- Net loss reported of \$384k for FY 2015/16
- Cash on hand at 30 September of \$2.0M

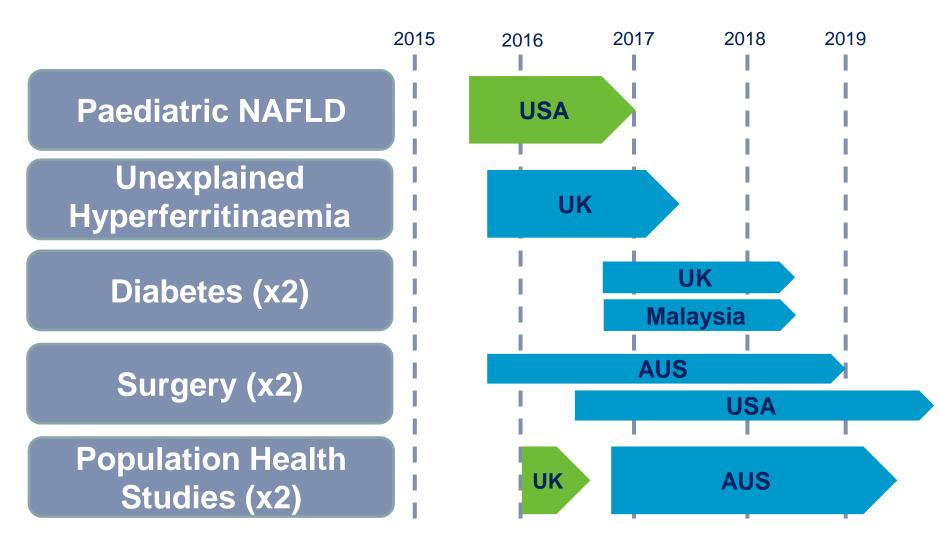


# Year in Review: Growth and Development

FerriScan		
Grow established markets	<ul><li>Record clinical image analyses</li><li>25 new sites</li></ul>	
Develop new markets	<ul><li>Sickle Cell: 25% sales increase USA</li><li>Cancer survivors</li></ul>	<b>V</b>
HepaFat-Scan		
Generate data & publications	<ul> <li>8 studies with KOLs &amp; paper published</li> </ul>	
Diversify (liver and other organs systems)		
Fibrosis test prototype	Investigate commercial readiness	
Bone marrow iron	<ul> <li>Progress to commercial product 2017</li> </ul>	
Pancreatic fat	New investigational product (diabetes)	
Spleen volume	<ul> <li>New investigational product (clinical trial)</li> </ul>	1
Value-add (combination products)		
FerriScan + HepaFat-Scan	Hyperferritinaemia & Cancer survivors	1
HepaFat-Scan + Pancreatic fat	<ul> <li>Metabolic syndrome / Diabetes T2</li> </ul>	



## Year in Review: HepaFat-Scan Studies





# Strategy

FerriScan & HepaFat-Scan

- Grow
   established
   and new
   markets
- Sickle cell
- Cancer survivors
- Collaborative programs
- Combined use of FS & HFS

2

Reimbursement

- Evaluate
   potential new
   CPT code
   submission
- German reimbursement
- Italian reimbursement

3

New Advances

- Efficiencies and further automation of established products
- New applications
- New collaborations

4

**Diversify** 

- Broaden product portfolio
- Bone marrow iron
- Pancreatic fat
- Spleen volume
- Inflammation / fibrosis



# The Liver and Beyond

Expertise in the liver → other organ systems

- Heart, Bone Marrow, Spleen and Pancreas

HepaFat-Scan + Pancreatic fat

- Fatty Liver, Diabetes, Metabolic Syndrome

#### **NAFLD / NASH**

Obesity epidemic (developed countries):

- 20 30% have NAFLD
- 2 3% at risk of inflammation (NASH) & fibrosis

#### At risk of NASH

USA: ~10 M China & India: ~50 M **Diabetes Type II** 

Worldwide: ~380 M



# FerriScan: Strategy

## **Develop new markets**

- 1) Sickle Cell Disease (USA 100k patients)
  - 15% patients receive regular blood transfusions
  - Evidence shows benefit of FerriScan
  - Guidelines in place
- 2) Cancer Survivors (USA 350k paediatrics)
  - 5 10% receive > 10 blood transfusions
  - Marketing campaign launched
  - Long term follow-up centres
  - Iron overload audit with key sites

"Cancer survivors with excess iron may be exposed to this iron for years ahead if untreated, so timely monitoring and reduction of iron burden is an important goal<sup>1</sup>"



# HepaFat-Scan: Strategy

- KOLs using in 8 active studies
  - Generate evidence to enhance uptake
  - 2 studies near completion
- Pharma trials

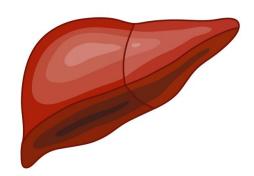
#### Combination with FerriScan

- Cancer Survivors
  - Transfusions
- Iron overload
- Chemotherapy 

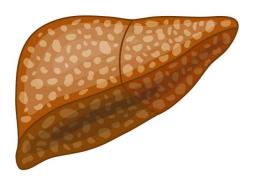
  Fatty liver
- Unexplained Hyperferritinaemia
  - Raised serum ferritin level
  - Is it caused by iron overload or fatty liver?

#### Combination with Pancreatic Fat

Metabolic Syndrome / Diabetes



HEALTHY LIVER





# Reimbursement: Strategy

- FerriScan currently reimbursed in:
  - UK (NHS trusts)
  - Canada (MOH Ontario)
  - US (selected payers)
  - Germany (case-by-case)

## 1) USA

- Obtain advice around renewed CPT application
- 2) Germany
  - Finalising reimbursement application
- 3) Italy
  - Lobbying government through KOL advocacy



# New Advances: Strategy

- Advances in Computer Science (Machine Learning)
  - Develop new low cost LIC measurement product
  - Opens large volume markets, e.g. developing countries
  - Application in established RH technology (efficiencies)
- Potential for new products/partnerships
- Collaborations
  - Other imaging diagnostic companies
  - Radiology partners
  - Research partners
  - Pharma companies



# Diversify: Strategy

## New investigational products

- Bone marrow iron assessment
  - 50k+ transplants pa → regulatory filing
- Pancreatic fat assessment (Diabetes)
- Organ volume measurements
- Standardised assessment of biopsy

## <u>R&D</u>

- Non-invasive measurement of
  - Liver inflammation
  - Liver fibrosis
- Proof-of-concept
- Application: NAFLD, NASH



## **Product Status Summary**

Research Proof of Concept Validation Regulatory Clearance On Market Reimbursement



**Pancreatic Fat** 

**Fibrosis** 

**Machine Learning** 

Inflammation



# Summary: 2017 Focus

- Investing in growth and diversification
- New markets for established products
  - Sickle cell disease
  - Cancer survivors
  - Unexplained hyperferritinaemia
- FerriScan & HepaFat-Scan combination
- Revisiting reimbursement
  - CPT code USA
  - New: Germany and Italy
- Expansion of product pipeline
  - Bone marrow iron regulatory submission
  - Pancreatic fat (metabolic syndrome/diabetes)
  - Potential low cost LIC measurement



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