

22 January 2016

## Baillieu Holst releases Velpic Research Report

**Velpic Group** (ASX: VPC) ('Velpic' or the 'Company') is pleased to advise that a research report has been prepared by Baillieu Holst and is available on the Velpic Limited website.

The report is available on the "Research Reports" page under the "Investors" tab on the Velpic Limited website ([www.velpiclimited.com](http://www.velpiclimited.com)) at:

<http://www.velpiclimited.com/investors/research-report.html>

**\*\*ENDS\*\***

### For further information, please contact:

Russell Francis  
CEO – Velpic  
+61 8 6160 4455  
russell@velpic.com  
[www.velpic.com](http://www.velpic.com) - for product information  
[www.velpiclimited.com](http://www.velpiclimited.com) - investor relations

### Media queries:

Fran Foo  
Director  
Media and Capital Partners  
+61 416 302 719  
fran.foo@mcpartners.com.au

### About the Velpic Group

The Velpic Group consists of two related entities: Velpic, a cloud-based video e-Learning platform, and Dash Digital, a brand technology agency.

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform has been over two years in development, and allows businesses to create their own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets.

The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace.

Velpic has an extensive list of ASX 200 clients using the platform, and the Velpic Group has achieved revenue of approximately \$2m over the past 12 months.

Dash Digital is a full service digital branding, marketing, web and app development organisation that seamlessly blends creative and development talents across all disciplines – visual design, print graphics, websites, software development and online marketing.