

18 July 2016

## Baillieu Holst Research Report

**Velpic Limited** (ASX: VPC) (“Velpic” or “the Company”) is pleased to advise that it has released its latest research report prepared by Baillieu Holst Research.

A copy of the report is available on the Velpic website on the Investors page, under Research Reports at <http://www.velpiclimited.com/investors/research-report.html>

**\*\*ENDS\*\***

### For further information, please contact:

**Investor queries:**

Russell Francis  
CEO – Velpic  
+61 8 6160 4455  
[russell@velpic.com](mailto:russell@velpic.com)  
[www.velpic.com](http://www.velpic.com) - for product information  
[www.velpiclimited.com](http://www.velpiclimited.com) - investor relations

**Media queries:**

Ben Grubb  
Senior Account Manager  
Media and Capital Partners  
+61 414 197 508  
[ben.grubb@mcpartners.com.au](mailto:ben.grubb@mcpartners.com.au)

## About the Velpic Group

The Velpic Group consists of two related entities: Velpic, a cloud-based video e-Learning platform, and Dash Digital, a brand technology agency.

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform allows businesses to create their own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets.

The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace, and Velpic already has an extensive list of ASX 200 clients using the platform.

Dash Digital is a full service digital branding, marketing, web and app development organisation that seamlessly blends creative and development talents across all disciplines – visual design, print graphics, websites, software development and online marketing.