

31 January 2017

Velpic Launches New Content and Platform for Schools

- Velpic partners with leading national law firm, Mills Oakley, to launch new training offering for schools
- The Velpic platform will deliver schools with specific content created by Mills Oakley to improve and facilitate health and safety practices and adherence to legislation
- Significant market opportunity for Velpic, with ~10,000 schools in Australia
- New offering to drive market entrance into schools, providing staff with key health and safety procedures and protocols

Velpic Limited (ASX: VPC) (“Velpic” or “the Company”) is pleased to announce it has partnered with leading national law firm, Mills Oakley, to launch a new offering designed specifically for schools.

Mills Oakley and Velpic will develop a cohesive training and management system to identify hazards and risks associated with tasks carried out by employees at primary and secondary schools across Australia. The new offering will provide expert content, created by Mills Oakley, on safety management within schools in order to minimise exposure of employees to potential hazards and schools from potential litigation. The content will be delivered via Velpic’s learning management system (LMS).

The initiative for schools was developed in response to the High Court decision of *Deal v Kodakkathanath* in which the High Court determined that schools must do all that is reasonably practicable to ensure that teachers perform each and every task in the safest way possible. Subsequently, it has become imperative that schools demonstrate active involvement in identifying, addressing and training employees against workplace risks.

The platform will be available to schools at a rate of \$250 per month, to be billed annually, and the package will allow for up to 250 monthly active users. Additional content updates will also

be provided on legislative developments to ensure that schools are ahead of the curve and consistently adhering to best practices.

Schools will also have the ability to upgrade to a standard higher plan, with no additional cost for the Mills Oakley content. The higher plan will allow customers to create their own training modules, specific to their school that may relate to other topics outside of health and safety. The targeted content provides the initial stepping stone for Velpic to tap into a new market and these additional revenue opportunities.

Velpic Chief Executive, Russell Francis commented: *“The launch of this new offering enables us to tap into the Australian educational sector. We have partnered with the best legal experts in this field, Mills Oakley, and through their expertise and in depth knowledge of the sector we can deliver a high quality and real value add product for schools.”*

Kate Walawski, Mills Oakley commented: *“I am delighted to be partnering with Velpic to deliver this much needed solution to the educational sector. Teachers’ health and safety often comes second in many school environments and we want to ensure that they are given the right training to safeguard themselves against potential hazards and dangers in the workplace.”*

****ENDS****

For further information, please contact:

Investor queries:

Russell Francis
CEO – Velpic
+61 8 6160 4455
russell@velpic.com
www.velpic.com

Media queries:

Ben Grubb
Account Director
Media and Capital Partners
+61 414 197 508
ben.grubb@mcpartners.com.au

About the Velpic Group

The Velpic Group consists of two related entities: Velpic, a cloud-based video eLearning platform, and Dash Digital, a brand technology agency.

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform allows businesses to create their own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets.

The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace, and Velpic already has an extensive list of ASX 200 clients using the platform.

Dash Digital is a full service digital branding, marketing, web and app development organisation that seamlessly blends creative and development talents across all disciplines – visual design, print graphics, websites, software development and online marketing.

About Mills Oakley

Mills Oakley is a leading national law firm with offices in Melbourne, Sydney, Brisbane, Canberra and Perth. With over 80 partners and more than 630 staff, Mills Oakley offers strong expertise across all key commercial practice areas. From origins in Melbourne in 1864, Mills Oakley has grown to become a domestic leader in legal services with a client base of ASX-200 listed companies, mid-sized corporations, the public sector and not-for-profit organisations. It has consistently been ranked by independent media surveys, including those conducted by The Australian and The Australian Financial Review, as one of Australia's fastest growing law firms over the past five years.