

1 February 2017

## Appointment of new Company Secretary

**Velpic Limited** (ASX: VPC) (“Velpic” or “the Company”) advises in accordance with ASX Listing Rule 3.16.1, that it has appointed Ms Catherine Anderson as its new Company Secretary, effective immediately.

The appointment follows the resignation of Mr Piers Lewis as the Company’s previous Company Secretary. The Company wishes to thank Mr Lewis for his services and welcomes Ms Anderson as Company Secretary.

Ms Anderson is an experienced Company Secretary with over 25 years acting on behalf of ASX listed companies and brings a solid background in compliance and governance counsel having advised on all aspects of corporate and commercial law.

Catherine also has experience in company secretarial roles for several ASX listed companies, as well as having been a director of an ASX listed junior explorer. Catherine is also the company secretary of Cirrus Networks Limited (ASX:CNW).

### For further information, please contact:

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## About the Velpic Group

The Velpic Group consists of two related entities: Velpic, a cloud-based video eLearning platform, and Dash Digital, a brand technology agency.

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform allows businesses to create their

own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets.

The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace, and Velpic already has an extensive list of ASX 200 clients using the platform.

Dash Digital is a full service digital branding, marketing, web and app development organisation that seamlessly blends creative and development talents across all disciplines – visual design, print graphics, websites, software development and online marketing.