

Monday 11 December 2017

Velpic Signs Enterprise Deal with NRL

- National Rugby League (NRL) signs enterprise deal with Velpic LMS
- eLearning and eCoaching platform to be used by 4,000 players across Australia and New Zealand

Velpic Limited (ASX: VPC) (“Velpic” or “the Company”) is pleased to announce that it has added the NRL to its growing list of enterprise clients.

Velpic LMS will be rolled out across Australia and New Zealand by the National Rugby League and used by 4,000 players across the talented player and elite pathways. The NRL is moving forward with a blended learning strategy for players using Velpic's eLearning technology to deliver educational learning on topics like wellbeing, respectful relationships and social responsibilities both on and off the field. Players will be notified automatically of new educational modules and the NRL will have the ability to track and respond automatically as modules are completed. A dashboard and reporting tool will provide real-time information on completion rates and engagement.

Paul Heptonstall, NRL, commented: “*The NRL and State Leagues continue to look at the best opportunities to educate players and officials about Wellbeing. Everyone has access to a mobile phone, so what better way to deliver Wellbeing and Education messages to the hip pocket than Velpic, as it works on all mobile devices*”.

Russell Francis, CEO Velpic, commented: *"We are extremely pleased that our work with the Canterbury Bulldogs has brought us to the attention of the NRL and that we have been trusted as their online partner for such a strategic project. We look forward to helping the NRL rollout their blended learning strategy in 2018".*

****ENDS****

For further information, please contact:

Investor queries:

Russell Francis
CEO – Velpic
+61 8 6160 4455
www.velpic.com

About Velpic

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform allows companies to create their own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets. The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace, and Velpic already has an extensive list of ASX 200 clients using the platform.