



13 May 2010

SEVEN GROUP HOLDINGS LIMITED CONFIRMS IMPLEMENTATION OF THE MERGER

Seven Group Holdings Limited (**Seven**) (ASX: SVW) would like to advise that the schemes of arrangement between Seven Network Limited (**SNL**) and holders of its ordinary shares (**Share Scheme**) and holders of TELYS3 preference shares (**TELYS3 Scheme**) were implemented today.

As a result of implementation of the Share Scheme, the holders of SNL ordinary shares as at 7.00pm on 6 May 2010 (other than ineligible foreign holders) have been issued Seven ordinary shares on a one-for-one basis.

Similarly, as a result of implementation of the TELYS3 Scheme, the holders of TELYS3 as at 7.00pm on 6 May 2010 (other than ineligible foreign holders) have been issued TELYS4 preference shares issued by Seven (**TELYS4**) on a one-for-one basis.

Distribution schedule

Distribution schedules of Seven ordinary shares and TELYS4 as at 13 May 2010 in the form contained in paragraph 48 of Appendix 1A of the ASX Listing Rules are attached.

List of top 20 holders

List of top 20 holders of Seven ordinary shares and TELYS4 as at 13 May 2010 are attached.

Documents sent to shareholders and TELYS4 holders

Seven shareholders and TELYS4 holders have today been sent statements of holding or notifications of CHESS allotment (as appropriate) reflecting the changes to their shareholdings arising from the implementation of the Share Scheme and the TELYS3 Scheme. Those statements and notifications were accompanied by a letter to Seven shareholders and TELYS4 holders, and a form to notify tax file numbers and communications elections, copies of which are attached.

Seven shareholders and TELYS4 holders should **not** use the attached tax file number notification and communications election form, but rather the personalised form that they will receive from Seven in coming days.

Seven Group Holdings Limited

Analysis of Holdings as at 13-05-2010

Security Classes:

Fully Paid Ordinary Shares

Holdings Ranges	Holders	Total Units	%
1-1,000	5,328	2,900,820	0.950
1,001-5,000	3,802	9,452,062	3.095
5,001-10,000	427	3,234,443	1.059
10,001-100,000	229	5,784,568	1.894
100,001-99,999,999,999	39	284,038,388	93.002
Totals	9,825	305,410,281	100.000

Seven Group Holdings Limited

Analysis of Holdings as at 13-05-2010

Security Classes:

TELYS4 - Transferable Extendable Listed Yield Shares

Holdings Ranges	Holders	Total Units	%
1-1,000	10,007	2,567,578	51.728
1,001-5,000	516	1,008,097	20.310
5,001-10,000	42	295,328	5.950
10,001-100,000	20	510,393	10.283
100,001-99,999,999,999	4	582,244	11.730
Totals	10,589	4,963,640	100.000

Seven Group Holdings Limited

ABN 46 142 003 469

Top 20 Holdings as at 13-05-2010

Security Classes Selected for this Report:

Fully Paid Ordinary Shares

Holder Name	13-05-2010	%
NORTH ASTON PTY LTD	114,110,000	37.363
ANZ NOMINEES LIMITED <AUS CASH INCOME A/C>	62,695,042	20.528
WROXBY PTY LTD	30,731,907	10.062
NATIONAL NOMINEES LIMITED	27,372,884	8.963
J P MORGAN NOMINEES AUSTRALIA LIMITED	14,095,522	4.615
ANZ NOMINEES LIMITED <CASH INCOME A/C>	6,474,680	2.120
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	6,119,745	2.004
CITICORP NOMINEES PTY LIMITED	4,936,038	1.616
COGENT NOMINEES PTY LIMITED	3,222,380	1.055
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED - A/C 2	2,718,157	0.890
AMP LIFE LIMITED	2,094,355	0.686
QUEENSLAND INVESTMENT CORPORATION	1,446,881	0.474
CITICORP NOMINEES PTY LIMITED <CFSIL CWLTH AUST SHS 18 A/C>	1,212,744	0.397
CITICORP NOMINEES PTY LIMITED <CFSIL CWLTH AUST SHS 6 A/C>	690,287	0.226
CITICORP NOMINEES PTY LIMITED <CFSIL CWLTH AUST SHS 17 A/C>	604,941	0.198
CS FOURTH NOMINEES PTY LTD <CORPORATE ACTIONS A/C>	580,280	0.190
ASHBLUE HOLDINGS PTY LTD	380,000	0.124
COGENT NOMINEES PTY LIMITED <SMP ACCOUNTS>	363,313	0.119
AUST EXECUTOR TRUSTEES LTD <SEVEN NETWORK LTD PMP>	354,715	0.116
RBC DEXIA INVESTOR SERVICES AUSTRALIA NOMINEES PTY LIMITED <MLCI A/C>	301,594	0.099
Totals for Top 20	280,505,465	91.845
Total IC	305,410,281	

Seven Group Holdings Limited

ABN 46 142 003 469

Top 20 Holdings as at 13-05-2010

Security Classes Selected for this Report:

TELYS4 - Transferable Extendable Listed Yield Shares

Holder Name	13-05-2010	%
RBC DEXIA INVESTOR SERVICES AUSTRALIA NOMINEES PTY LIMITED <MLCI A/C>	172,671	3.479
J P MORGAN NOMINEES AUSTRALIA LIMITED	155,012	3.123
UBS WEALTH MANAGEMENT AUSTRALIA NOMINEES PTY LTD	150,170	3.025
ANZ NOMINEES LIMITED <INCOME REINVEST PLAN A/C>	104,391	2.103
AUSTRALIAN EXECUTOR TRUSTEES LIMITED <NO 1 ACCOUNT>	83,647	1.685
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	53,194	1.072
UCA CASH MANAGEMENT FUND LIMITED	49,941	1.006
CITICORP NOMINEES PTY LIMITED	49,420	0.996
MANAR NOMINEES PTY LTD <ZELWER SUPER BENEFIT A/C>	27,000	0.544
PERPETUAL TRUSTEE COMPANY LTD <ALLIANCE A/C>	25,969	0.523
SR CONSOLIDATED PTY LTD	21,435	0.432
NATPAC FINANCIAL SERVICES PTY LTD <ROBERT BLANN SUPER FUND A/C>	21,434	0.432
CS FOURTH NOMINEES PTY LTD <UNPAID A/C>	21,114	0.425
RBC DEXIA INVESTOR SERVICES AUSTRALIA NOMINEES PTY LIMITED <NMSMT A/C>	18,143	0.366
NATIONAL NOMINEES LIMITED	17,413	0.351
NETWEALTH INVESTMENTS LIMITED <SUPER SERVICES A/C>	16,287	0.328
NETWEALTH INVESTMENTS LIMITED <WRAP SERVICES A/C>	16,203	0.326
LENHUT PTY LTD <LANE SUPER FUND A/C>	15,619	0.315
RBC DEXIA INVESTOR SERVICES AUSTRALIA NOMINEES PTY LIMITED <BKCUST A/C>	15,000	0.302
FORTIS CLEARING NOMINEES P/L <SETTLEMENT A/C>	12,974	0.261
Totals for Top 20	1,047,037	21.094
Total IC	4,963,640	



Seven Group Holdings Limited

Seven Group Holdings Limited
ACN 142 003 469
All correspondence and enquiries to:

Registries

GPO Box 3993
Sydney NSW 2001
Tel: 1300 737 760 (within Aust)
Tel: + 61 2 9290 9600 (outside Aust)
Fax: + 61 2 9279 0664

www.registries.com.au
registries@registries.com.au

13 May 2010

Dear Shareholder

On behalf of the Board of Directors, I am pleased to welcome you as a shareholder of Seven Group Holdings Limited (**SGH**) (ASX code: SVW), a new company formed as a result of the merger of Seven Network Limited (**Seven**) and the WesTrac Group following approval by the Federal Court of Australia of the schemes of arrangement.

If you are an issuer sponsored shareholder your SGH issuer sponsored holding statement is attached showing your new Security Reference Number (**SRN**). Please ensure you use this new SRN for any future dealings. A Seven holding statement is also enclosed for your records. Please keep your statement in a safe place.

If you are sponsored by a broker, your SGH CHESS notice is attached showing your Holder Identification Number (**HIN**) which has not changed and you will receive a statement from CHESS in the first week of June relating to your Seven shares. Please keep your notice in a safe place.

As a result of tax and privacy rules, your tax file number notifications and annual report elections (if any) could not be carried over from Seven to SGH. Accordingly, a tax file number notification and communications election form (together with a reply paid envelope) is enclosed for you to complete and return. Alternatively you can provide this information on Registries' web site for investors, www.investorserve.com.au. New users will require their SRN/HIN and a PIN to create a new account.

Your direct credit instruction for the payment of dividends has been carried over from Seven to SGH. If you wish to update this instruction, please contact Registries or visit www.investorserve.com.au

If you have any queries in relation to your holding in SGH please contact Registries directly on 1300 737 760 or if outside Australia +61 2 9290 9600.

Yours Sincerely

Warren Coatsworth
Company Secretary
Seven Group Holdings Limited



Seven Group Holdings Limited

Seven Group Holdings Limited
ACN 142 003 469
All correspondence and enquiries to:

Registries

GPO Box 3993
Sydney NSW 2001
Tel: 1300 737 760 (within Aust)
Tel: + 61 2 9290 9600 (outside Aust)
Fax: + 61 2 9279 0664

www.registries.com.au
registries@registries.com.au

13 May 2010

Dear TELYS4 Holder

On behalf of the Board of Directors, I am pleased to welcome you as a shareholder of Seven Group Holdings Limited (**SGH**) (ASX code: SVW), a new company formed as a result of the merger of Seven Network Limited (**Seven**) and the WesTrac Group following approval by the Federal Court of Australia of the schemes of arrangement.

If you are an issuer sponsored holder your SGH issuer sponsored holding statement is attached showing your new Security Reference Number (**SRN**). Please ensure you use this new SRN for any future dealings. A Seven holding statement is also enclosed for your records. Please keep your statement in a safe place.

If you are sponsored by a broker, your SGH CHESS notice is attached showing your Holder Identification Number (**HIN**) which has not changed and you will receive a statement from CHESS in the first week of June relating to your TELYS3. Please keep your notice in a safe place.

As a result of tax and privacy rules, your tax file number notification and annual report election (if any) could not be carried over from Seven to SGH. Accordingly, a tax file number notification and communications election form (together with a reply paid envelope) is enclosed for you to complete and return. Alternatively you can provide this information on Registries' web site for investors, www.investorserve.com.au. New users will require their SRN/HIN and a PIN to create a new account.

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If you have any queries in relation to your TELYS4 holding please contact Registries directly on 1300 737 760 or if outside Australia +61 2 9290 9600.

Yours Sincerely

Warren Coatsworth
Company Secretary
Seven Group Holdings Limited

Seven Group Holdings Limited ACN: 142 003 469

To provide your shareholder information electronically visit: www.investorserve.com.au

All correspondence to:

Registries Limited – ABN 14 003 209 836

GPO Box 3993, Sydney NSW 2001

Level 7, 207 Kent Street, Sydney NSW 2000

T: + 61 2 9290 9682

F: + 61 2 9279 0664

www.registries.com.au

SAMPLE ONLY

Seven Group Holdings Limited (SGH) must request notification of Tax File Numbers and annual report elections from all holders of its ordinary shares and TELYS4, even those who have previously provided them to Seven Network Limited.

Notification of TFN, ABN or Exemption Code

Securityholders may provide Tax File Number (TFN) or, where appropriate, Exemption Code information in the spaces below. Alternatively, where the securities are held for business purposes an Australian Business Number (ABN) can be provided. There is no obligation to provide a TFN, ABN or Exemption Code. However if none is provided, tax at the highest marginal rate is required to be deducted from any interest payment or the unfranked portion of any dividend or distribution payment.

TFN of Individual (Securityholder 1)

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Name 1 (Full Name)

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Securityholder 1 Exemption Details

mark this box with an 'X' if exemption applies and write the Exemption Number in the space provided.

TFN of Individual (Securityholder 2)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Name 2 (Full Name)

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Exemption Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Securityholder 2 Exemption Details

mark this box with an 'X' if exemption applies and write the Exemption Number in the space provided.

Exemption Number

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TFN of Company, Partnership, Trust or Super Fund

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ABN of Company, Partnership, Trust or Super Fund

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Company

Partnership

Trust

Super Fund

Communication Elections

I would like to receive all available shareholder communications (including the Annual Report) electronically. I have provided my email address below.

I would like to receive email notification when the Annual Report is available online. I have provided my email address below. SGH will send me printed copies of other shareholder communications.

@

Where an email address has been provided but no box has been ticked, all communications will be delivered electronically.

Yes, I would like to receive a printed Annual Report and printed copies of other shareholder communications.

See overleaf for instructions and further details.

FURTHER INFORMATION AND INSTRUCTIONS

Due to privacy and tax laws, Seven Group Holdings Limited (SGH) must request notification of Tax File Numbers (TFN) and annual report elections from all holders of its ordinary shares and TELYSA, even if you have previously provided this information to Seven Network Limited. Any TFN or annual report election information that you previously provided to Seven Network Limited cannot be passed on to Seven Group Holdings Limited, so you should provide this information using this form or electronically at www.investorserve.com.au

Notification of TFN, ABN or Exemption Code

For investments held jointly, details of only two holders are required. If possible, give details of those holders with a TFN rather than those who are exempt.

For investments held in trust, the TFN for the trust should be entered. If there is no TFN for the trust, the Trustee should enter their TFN or applicable Exemption Code.

For details about who is exempt, please contact the Australian Taxation Office. To claim your exemption, please consult the following list and enter in the space provided in the form, the Exemption Code appropriate to the pension or benefit you receive:

DESCRIPTION	EXEMPTION CODE	DESCRIPTION	EXEMPTION CODE
Aged Pension	444444441	Carer's Pension	444444442
Invalid Pension	444444441	Non Profit Organisation	555555555
Rehabilitation Allowance	444444442	Service/Veteran's Pension	444444441
Sole Parent's Pension	444444442	Special Benefit	444444442
Widow's Pension	444444442	Wife's Pension	444444442

This instruction will be applied to all securities held in the holding identified above.

FOR MORE INFORMATION ABOUT TAX FILE NUMBERS, AUSTRALIAN BUSINESS NUMBERS AND EXEMPTION CODES PLEASE CONTACT THE AUSTRALIAN TAXATION OFFICE.

Communication Elections

SGH provides shareholders with a choice as to how shareholder communications are delivered, either electronically or in print. SGH is currently implementing an electronic shareholder communications facility and shareholders can choose to receive all communications electronically as this becomes progressively available. Alternatively, shareholders can choose to receive only electronic notification of the availability of the Annual Report online, with all other shareholder communications sent in printed form.

Shareholders can also receive the Annual Report (and all other shareholder communications) in printed form, either by ticking the appropriate box or by leaving blank the Communication Elections section of this form.

Choosing to receive shareholder communications electronically ensures prompt and secure delivery, benefits the environment (including reduced paper and plastic wrap consumption) and delivers a significant cost saving to SGH.

Privacy Statement

The personal information provided in this form is collected by Registries Limited ('Registries'), as registrar for the issuer of the securities you hold. Registries' privacy policy can be viewed on our website (www.registries.com.au).

Your personal information is required for administration of the register of securityholdings. Should some or all of the requested information not be provided, correct administration of your securityholding may not be possible. Your personal information may be disclosed to the issuer of the securities you hold, its or our related bodies corporate, external service companies such as print or mail service providers or otherwise as permitted by law. If, in accordance with the provisions of the Corporations Act the issuer of the securities you hold approves, you may be sent marketing material in addition to general corporate communications. You may elect not to receive marketing material by contacting Registries.

You can obtain access to your personal information and (if required) advise of any incorrect, inaccurate or out of date information held, by contacting Registries on 1300 737 760.